

Education Committee

The Education Committee is a Standing Committee committed to the ongoing education of the Association Membership and of the public. It is dedicated to the promotion of an educational framework that serves to advance the profession, and promotes the exchange of information and research between its Members, the Members of other professional groups, and the general public. Goals of the Education Committee are to:

- disseminate information to the Membership;
- oversee continuing education for the Membership;
- oversee academic information for the Membership;
- apply for continuing education units (CEU) for Association curriculum;
- inform the Membership about continuing education course offerings;
- monitor and update educational information and materials made available on the Association website at www.aata.ca; and
- produce and distribute the Association newsletter quarterly.

COMMITTEE STRUCTURE AND MEETINGS

For more information, see *Committee Structure, #3-1* and *Committee Meetings and Reports, #3-2*.

The Education Committee will consist of at least three (3) Certified Members, in good standing with the Alberta Athletic Therapists Association (AATA).

RESPONSIBILITIES

Chairperson

For more information, see *Committee Responsibilities, # 3-3*.

- Serve as liaison between the Association and Board of Directors.

The nominees:

- must be Members of the Association who have maintained their status with the Association; and
- are expected to commit to a minimum one (1) year term on the Committee.

Members of the Marketing Committee

For more information, see *Committee Responsibilities, # 3-3*.

In addition, Members of the Education Committee must:

- maintain and update the New Certified Members' Welcome Package;
- develop and produce a continuing education course calendar which includes a description of available courses and their CEU values;
- recruit new and informative continuing education courses;
- oversee the educational content of the Annual General Meeting (AGM);
- oversee the AATA Student Research Day at the AGM; and
- oversee and distribute academic material and resources to the Membership via social media marketing, e-blasts, and the website.

ASSOCIATION PUBLICATIONS

The Association Newsletter is an informational and educational publication that is distributed electronically to the Association Membership four times a year. It is the Association's primary vehicle for communicating with the Membership.