

2011 AATA Treasurers Report

Going forward into 2011, the AATA looks to be headed in a positive financial direction. In 2010 we committed to major capital purchases of display materials for Business Development. This enables the AATA to promote the Athletic Therapy profession to the other medical professionals and government officials, as well as the general public and future Athletic Therapy students. With these purchases the materials should last for several years and contribute to the exposure of the AATA at conventions, sporting events and job fairs throughout the province. No major projects are in the works so no major expenditures are expected or budgeted for in any AATA divisions for the coming year.

We continue to take a somewhat conservative approach on our long term investments. Markets have been improving the last little while but continue to be a volatile and unpredictable due to world events and market. We are still committed to holding our course and follow the advice of our advisors on long term objectives.

In the area of memberships and dues, we continue to bring our AATA policies and procedures in line with National policy. For this reason we are introducing an amendment to AATA policy and procedure in reference to membership renewal. It will define when and how membership will be sent out, as well as a policy for how late membership is defined and dealt with.

I look forward to continuing to serving the AATA and our members for another 2 year term as it is an exciting time moving forward to our recognition of Athletic Therapy with the Alberta Government.

Respectfully Yours,

Kevin Wagner